

## SUMMER SCHOOL

### Entrepreneurship, innovation and creativity to increase competitiveness in the job market

**Where?** Thessaloniki, Greece

**When?** 24 – 30 August, 2015

**Who?** Business/Economics and Engineering/Computing students (BA and MA)



#### Main topics

Professional Orientation and Guidance; Entrepreneurship; Entrepreneurial skills and attitudes; Social Economy and Innovation; Creative Industry; Cultural and Social Diversity as a modern production force.

#### Brief description

The summer school will provide knowledge and deeper understanding about the core professional skills to succeed in the job market. It will allow you to identify your own professional and entrepreneurial potential as well as test skills that need further development.

The participants of the summer school will learn to apply a range of entrepreneurial management principles and therefore will both develop essential professional skills required in the job market and acquire deeper understanding about the entrepreneurial attitudes. The students will also be encouraged to practice entrepreneurial skills by solving real-life challenges defined by employers.

#### Activities and Methods

Simulation games, interactive seminars, group works, presentations, experiential learning tasks etc.

#### Recognition

3 ECTS points will be awarded for successful participation in the summer school.



## In brief

<b>Target group</b>	Bachelor and Master level students
<b>Fields</b>	Business/Economics and Engineering/Computing
<b>Duration</b>	7 days
<b>Participation fee</b>	<b>150 EUR</b> which includes accommodation and catering (meals during the summer school days)
<b>Travel</b>	Covered for selected participants (based on reimbursements)
<b>Number of places</b>	8 places per university
<b>Deadline for application</b>	April 10th, 2015

## Application:

Contact the coordinator at your university for more information:



### University of Latvia

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### University of Aveiro

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### Lodz University of Technology

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### Aristotle University of Thessaloniki

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### University of Alcalá

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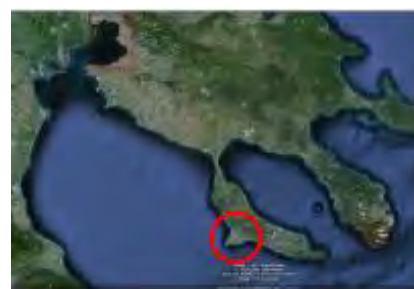


## Aristotle University of Thessaloniki



Aristotle University of Thessaloniki is proud to have its own summer camp which is located near Poseidi Village in Kalandra Chalkidiki, 105 km from Thessaloniki Greece.

It is a beautiful summer camp site into the woods, near the archaeological sites, therefore providing unique experience to its visitors.



Summer Camping, for more information: <http://camping.auth.gr/en>

### FACILITIES

- ✓ An open air theatre for plays or workshops or cultural nights
- ✓ A library
- ✓ An open air cinema
- ✓ Excellent sport facilities (basketball, football, beach volley, ping-pong)
- ✓ The camp provides facilities for the disabled such as restroom, axes to the beachside and sea.

